



LIVEX  **CHANGE** **25**

Australia's premier livestock export conference

Sponsorship Prospectus

26-27 November 2025
Optus Stadium, Perth



Photo credit Alexandra Snape



LIVECORP

ALEC

WALEA



About LiveCorp

The Australian Livestock Export Corporation (LiveCorp) is the service provider and research body for the Australian livestock export industry, funded primarily by statutory levies on the export of beef cattle, dairy cattle, sheep and goats.

Farmers are an essential part of the supply chain, and LiveCorp partners with Meat & Livestock Australia (MLA) through the Livestock Export Program to invest in research, development and extension as well as in-market services such as capacity building and market intelligence.

LiveCorp works closely with livestock exporters and other industry participants to continuously improve performance in animal health and welfare, boost supply chain efficiency, and maintain and grow market access.

LiveCorp's vision

Leading the world in the health and welfare of livestock exports

About ALEC

The Australian Livestock Exporters' Council (ALEC) is a member-based, peak industry body representing Australia's livestock export sector. ALEC is responsible for setting industry policy, providing strategic direction and representing Australia's livestock export trade both nationally and across the world.

Australia's livestock export industry is collaborating with Australian and overseas partners to continually improve animal welfare practices and outcomes. As an industry, we are committed to learning from supply chain failures and using data, systems and tools to anticipate and avoid future welfare incidents.

ALEC's mission

To lead the development and growth of Australia's livestock export trade through continuous improvements to the trade's business and market environments; promoting professional and welfare excellence throughout the supply chain; and securing our standing with the Australian public and our customers.



About LIVEXchange

LIVEXchange is the major event for Australia's livestock export industry. It is run by LiveCorp and ALEC and moves around key livestock export hubs. The 2025 event is being hosted by the Western Australian Livestock Exporters' Association (WALEA).

The conference is being held on 26-27 November 2025 at Optus Stadium in Perth, Western Australia. Around 400 delegates are expected to attend, including livestock exporters, farmers, suppliers and service providers from all over Australia as well as importers and other international delegates.

LIVEXchange and its two day trade exhibition run alongside other key industry meetings and sell out social events including the welcome reception and the gala dinner and fundraising auction.

It provides an excellent opportunity to promote your business, support this vital and valuable industry, and access key livestock export industry stakeholders including cattle and sheep producers, influencers and decision makers.

We look forward to welcoming anyone interested in a strong and sustainable industry to Perth to learn from each other and make connections.

Conference overview



Wednesday 26 November: Day 1

- Registrations open (8am)
- Trade exhibition
- LIVEXchange conference
- Welcome reception



Thursday 27 November: Day 2

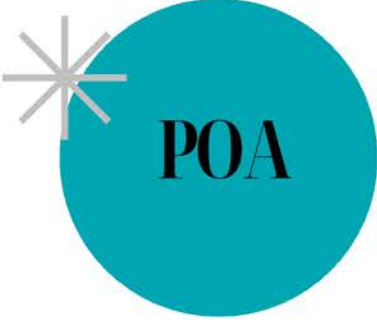
- Registrations open (8am)
 - Trade exhibition
 - LIVEXchange conference
 - Pre dinner drinks
 - Gala dinner & fundraising auction
-



Sponsorship packages

Major Conference Sponsor Package

An opportunity to be the major conference sponsor, including top-tier benefits



POA

- 
- Full page advertisement in the conference program
 - Double trade space for the duration of the conference
 - 6 x delegate tickets (2 day conference plus welcome reception)
 - 4 x gala dinner tickets
 - Company logo linked with short bio on LIVEXchange website
 - Company logo and recognition on LIVEXchange promotional material
 - Opportunity to display branding & signage during LIVEXchange
 - Promotional video or speaking opportunity as agreed with LiveCorp
 - Company logo placement on Optus Stadium super screen (non-exclusive to LIVEXchange)
-

Gold Sponsorship Packages

High-level sponsorship opportunities with significant benefits



\$12,500

- Half page advertisement in the conference program
 - Single trade space for the duration of the conference
 - 3 x delegate tickets (2 day conference plus welcome reception)
 - 3 x gala dinner tickets
 - Company logo linked with short bio on LIVEXchange website
 - Company logo and recognition on LIVEXchange promotional material
 - Opportunity to display branding & signage during LIVEXchange
-

Silver Sponsorship Packages

Silver level sponsorship opportunities



\$9,500

- Quarter page advertisement in the conference program
 - Single trade space for the duration of the conference
 - 2 x delegate tickets (2 day conference plus welcome reception)
 - 2 x gala dinner tickets
 - Company logo linked with short bio on LIVEXchange website
 - Company logo and recognition on LIVEXchange promotional material
 - Opportunity to display branding & signage during LIVEXchange
-

Social event sponsorship packages



Gala Dinner Sponsor

An exclusive opportunity with including top-tier benefits

- Full page advertisement in the conference program
- Double trade space for the duration of the conference
- 4 x delegate tickets (2 day conference plus welcome reception)
- 6 x gala dinner tickets
- Company logo linked with short bio on LIVEXchange website
- Company logo and recognition on LIVEXchange promotional material
- Opportunity to display branding & signage during the gala dinner
- Exclusive naming rights for the gala dinner
- Promotional video or speaking opportunity as agreed with LiveCorp



Welcome Reception Sponsor

High-level exclusive sponsorship opportunity with significant benefits

- Half page advertisement in the conference program
- Double trade space for the duration of the conference
- 3 x delegate tickets (2 day conference plus welcome reception)
- 3 x gala dinner tickets
- Company logo linked with short bio on LIVEXchange website
- Company logo and recognition on LIVEXchange promotional material
- Opportunity to display branding & signage during the welcome reception
- Exclusive naming rights for the welcome reception
- Promotional video or speaking opportunity as agreed with LiveCorp



Pre Gala Dinner Drinks Sponsor

Exclusive event sponsorship opportunity

- Half page advertisement in the conference program
- Single trade space for the duration of the conference
- 3 x delegate tickets (2 day conference plus welcome reception)
- 3 x gala dinner tickets
- Company logo linked with short bio on LIVEXchange website
- Company logo and recognition on LIVEXchange promotional material
- Opportunity to display branding & signage during the pre gala dinner drinks
- Exclusive naming rights for the pre gala dinner drinks
- Promotional video or speaking opportunity as agreed with LiveCorp

Catering sponsorship packages

Lunch Sponsors

An opportunity to sponsor one of the conference lunches, to be held on the Champions Terrace overlooking The Field of Play.

- Quarter page advertisement in the conference program
 - Single trade space for the duration of the conference
 - 2 x delegate tickets (2 day conference plus welcome reception)
 - 2 x gala dinner tickets
 - Company logo linked with short bio on LIVEXchange website
 - Company logo and recognition on LIVEXchange promotional material
 - Opportunity to display branding & signage during one lunch
 - Exclusive naming rights for one lunch
 - Short promotional video played during one lunch as agreed with LiveCorp
-

Morning / Afternoon Break Sponsors

- 1/8 page advertisement in the conference program
 - 1 x delegate ticket (2 day conference plus welcome reception)
 - 1 x gala dinner tickets
 - Company logo linked with short bio on LIVEXchange website
 - Company logo and recognition on LIVEXchange promotional material
 - Opportunity to display branding & signage during one tea break
-

Coffee Cart Sponsor

An opportunity to keep delegates caffeinated while walking around with your company's branded cups.

- Quarter page advertisement in the conference program
 - 2 x delegate tickets (2 day conference plus welcome reception)
 - 2 x gala dinner tickets
 - Company logo linked with short bio on LIVEXchange website
 - Company logo and recognition on LIVEXchange promotional material
 - Opportunity to have branding & signage during LIVEXchange
 - Opportunity to have company branded coffee cups (at your expense)
-

Sponsorship packages



Conference Satchel Sponsor

An exclusive opportunity to have your branding worn by every delegate over the two days

- Quarter page advertisement in the conference program
- 2 x delegate tickets (2 day conference plus welcome reception)
- 2 x gala dinner tickets
- Company logo linked with short bio on LIVEXchange website
- Company logo and recognition on LIVEXchange promotional material
- Opportunity to display branding & signage during LIVEXchange



Name Badge and Lanyard Sponsor

Exclusive sponsorship opportunity for your brand to be showcased over the two day conference

- Quarter page advertisement in the conference program
- 2 x delegate tickets (2 day conference plus welcome reception)
- 2 x gala dinner tickets
- Company logo linked with short bio on LIVEXchange website
- Company logo and recognition on LIVEXchange promotional material
- Opportunity to display branding and signage during LIVEXchange



Other Sponsorship opportunities

The opportunities for brand exposure at LIVEXchange are endless, some other opportunities available are listed below.

- Charging Station sponsors
- Water bottle sponsor
- Bus sponsors

Conference satchel inclusion

While there will be a LIVEXchange satchel and most sponsors are entitled to one included item, we strongly encourage sponsors to have merchandise and information on their stands instead to attract delegates to engage with you. We also encourage merchandise items that are practical that delegates will keep and use (rather than brochures, etc), to help with the sustainability of the conference.



Trade stands



\$4,000

Single Trade Stand

- 1 x single trade stand (3x2m) for the duration of the conference.
- 1 x delegate tickets (2 day conference plus welcome reception)
- 1 x gala dinner ticket
- Company logo linked with short bio on LIVEXchange website
- Company logo and recognition on LIVEXchange promotional material
- 1/8 page advertisement in the conference program



\$7,000

Double Trade Stand

- 1x double trade stand (6x2m) for the duration of the conference.
- 2 x delegate tickets (2 day conference plus welcome reception)
- 2 x gala dinner tickets
- Company logo linked with short bio on LIVEXchange website
- Company logo and recognition on LIVEXchange promotional material
- 1/4 page advertisement in the conference program

Booth inclusions

- Booth space
- Standard fascia board (max 30 characters per sign)
- Lighting: 2 x energy efficient arm lights per 6 or 9sqm
- Power: 1 x 4 amp GPO is included per 6 or 9 sqm

Trade exhibition hire company

The trade exhibition company will liaise with you directly regarding your furniture hire and other inclusion requests. Contact details will be provided once sponsorship has been confirmed.



Thank You

Tailored packages

If you want something a bit different to what is listed in this prospectus, we can work with you to tailor a bespoke sponsorship package that suits your organisation's requirements.

Payment & cancellations

All prices are exclusive of GST.

Cancellations will only be accepted in writing, via email to pleniston@livecorp.com.au, and must be sent from the person whose signature appears on the sponsorship agreement (or their nominee).

Cancellations received prior to 30 September 2025 will be liable for 50% of the cost of the sponsorship. Cancellations on or after 30 September 2025 will receive no refund and will be liable for payment of the balance, should it not have been received by the cancellation date.

Sponsorship contact

Please contact Paula Leniston 0439 046 553 pleniston@livecorp.com.au if you are interested in any of the sponsorship opportunities in this prospectus.





LIVEX  **CHANGE** **25**

Australia's premier livestock export conference

See you in Perth!



**WESTERN
AUSTRALIA**

**BUSINESS
EVENTS
PERTH**



pleniston@livecorp.com.au



www.livexchange.com.au