

Three decorative squares in dark blue, bright blue, and olive green are positioned to the left of the title.

Protocol Committee

Market Access Overview

Adam Armstrong, Protocol Committee member and Lembiru Livestock



Market Access & Trade Development

The Protocol Committee:

- Advises the Department of Agriculture and Water Resources (DAWR) on industry priorities and technical issues for protocol negotiation and engagement
- Establishes the priorities for the DAWR and LEP market access programs
- Membership includes exporters, peak councils, industry bodies and the Department
- Dedicated LiveCorp / LEP secretariat and technical support



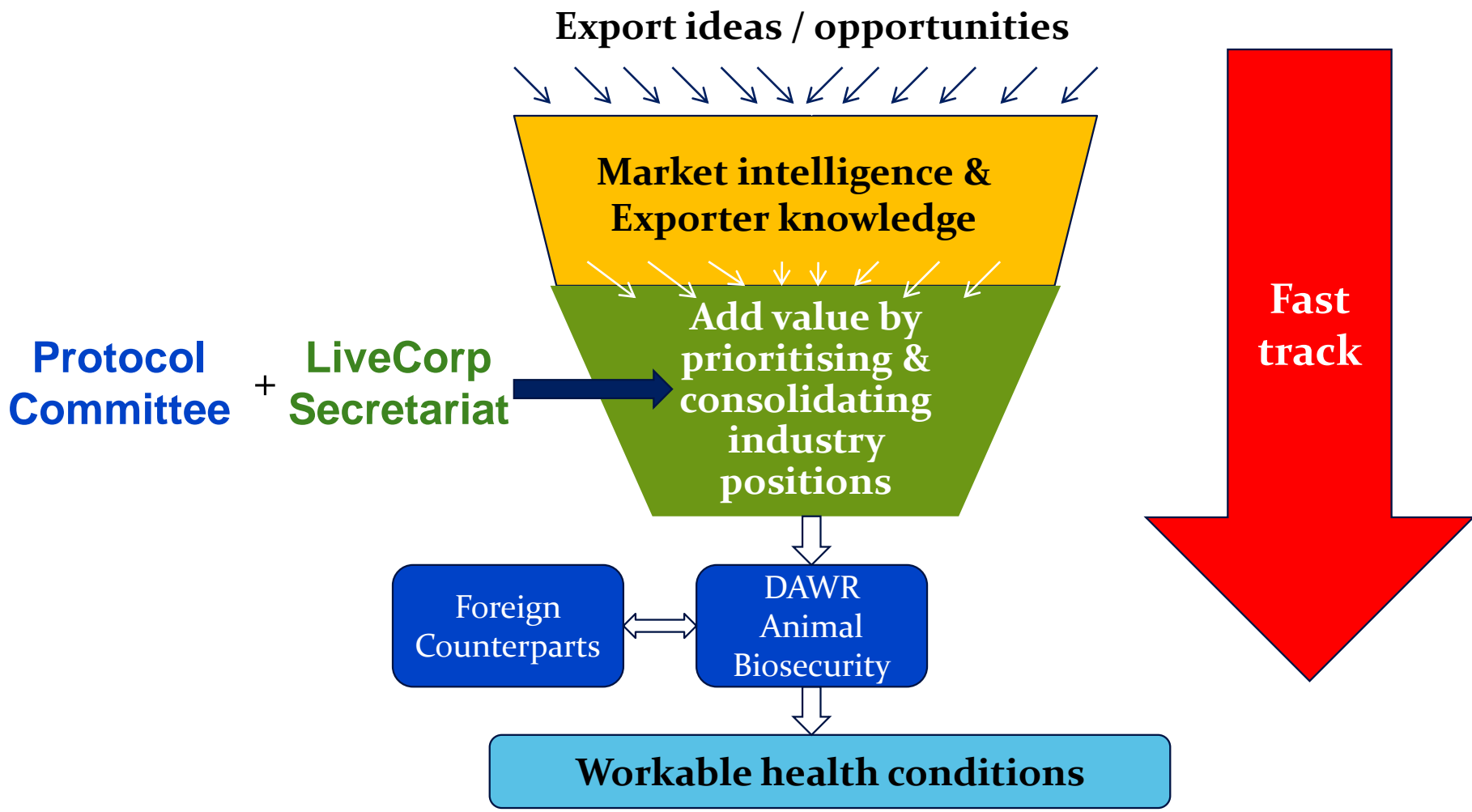
Market access and trade development

Protocol Committee processes:

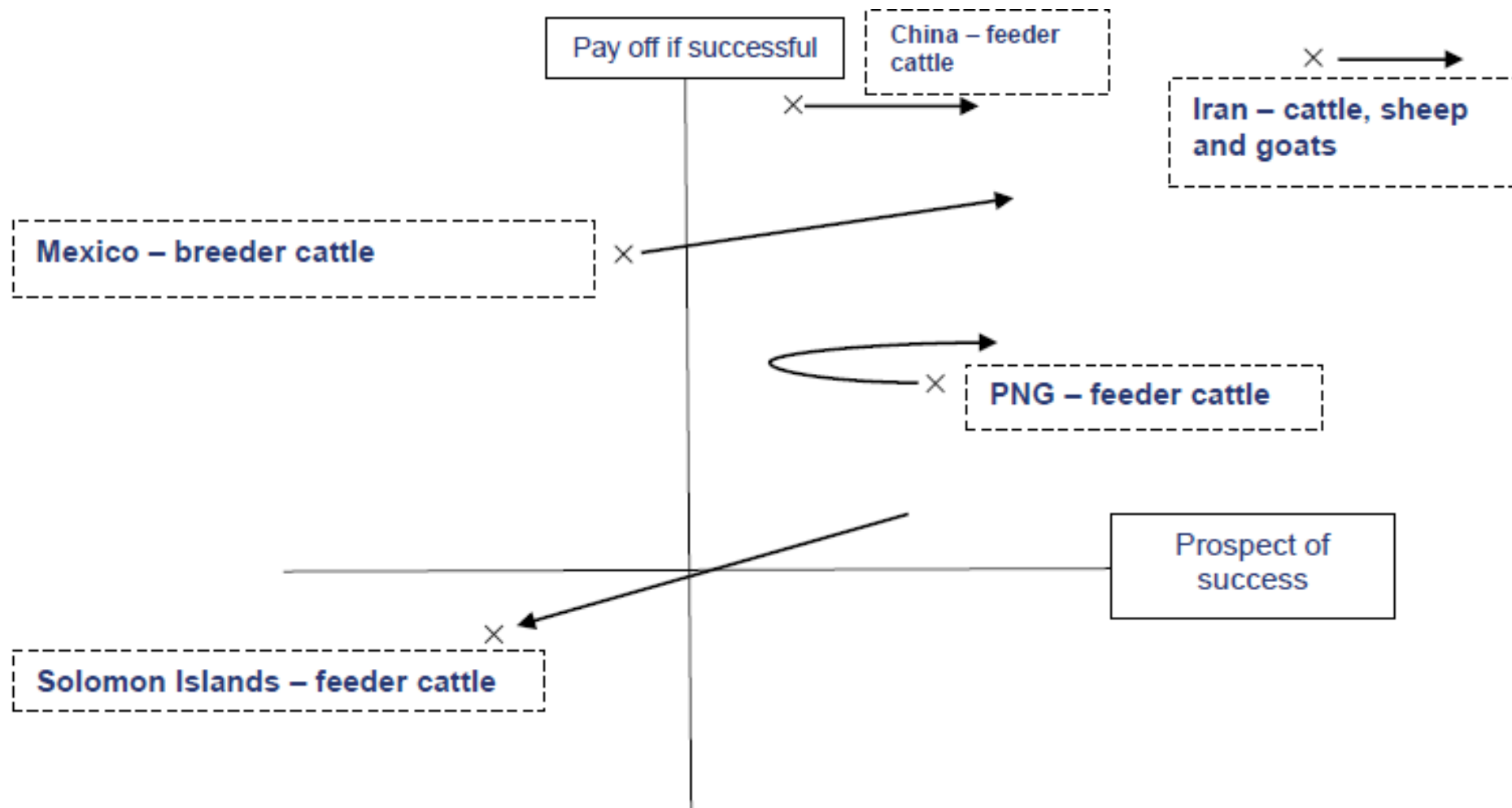
- Meets twice yearly to set priorities, which can include:
 - New market opportunities; or
 - Renegotiations with existing markets
 - 12 Priority 1 markets; and
 - 10 Priority 2 markets.
- Regular out of session technical advice



Market access and trade development



Market access and trade development





Thank you

