

# From precision livestock management to SMART livestock farming

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Food Agility CRC  
10 November, 2022



@DaveLambPrecAg  
@foodagility  
#LIVEXchange22



# Keeping it real- it's in our DNA!



# SMART Farms- from a concept in 2005...



# ...to (partial) reality.....



Eg Potato producer- 750 pivots, 220 pumps, manned 24/7, >half M litres/minute in flow

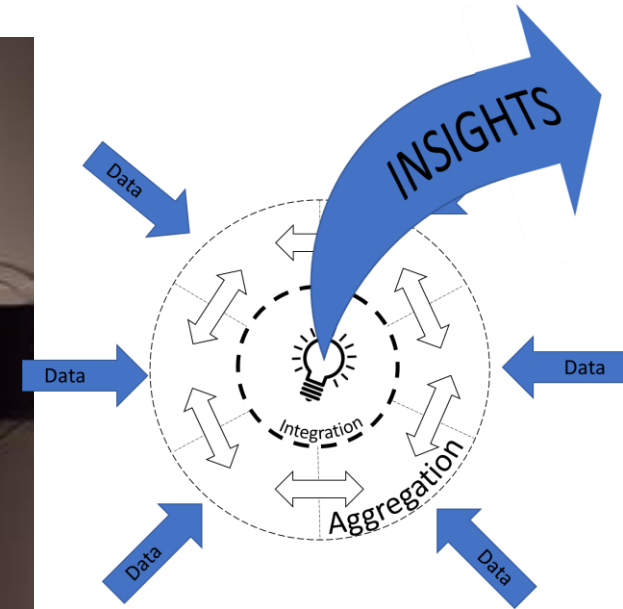
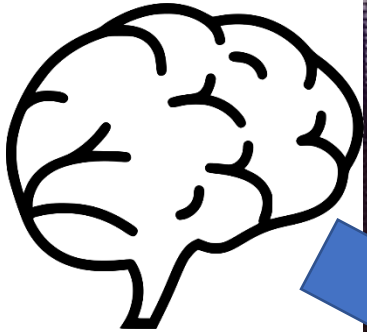


@ProduceSolution

# ...to (partial) reality.....



Eg Potato producer- 750 pivots, 220 pumps, manned 24/7, >half M litres/minute in flow



@ProduceSolution

# The fundamental stuff!!



**Dashboard** Biosecurity

**Paddocks** [View all paddocks](#)

- 38 PADDOCKS
- 12,803 ARABLE HA
- 2,424 CROPPING HA
- 10,369 GRAZED HA
- 581.3 VEGETATION CARBON LOAD T

**Mobs** [View all mobs](#)

- 1,687 CATTLE
- 1,274 SHEEP
- 12,553 TOTAL DSE
- 1.21 AVG DSE / HA

**Upcoming Tasks** [View all tasks](#)

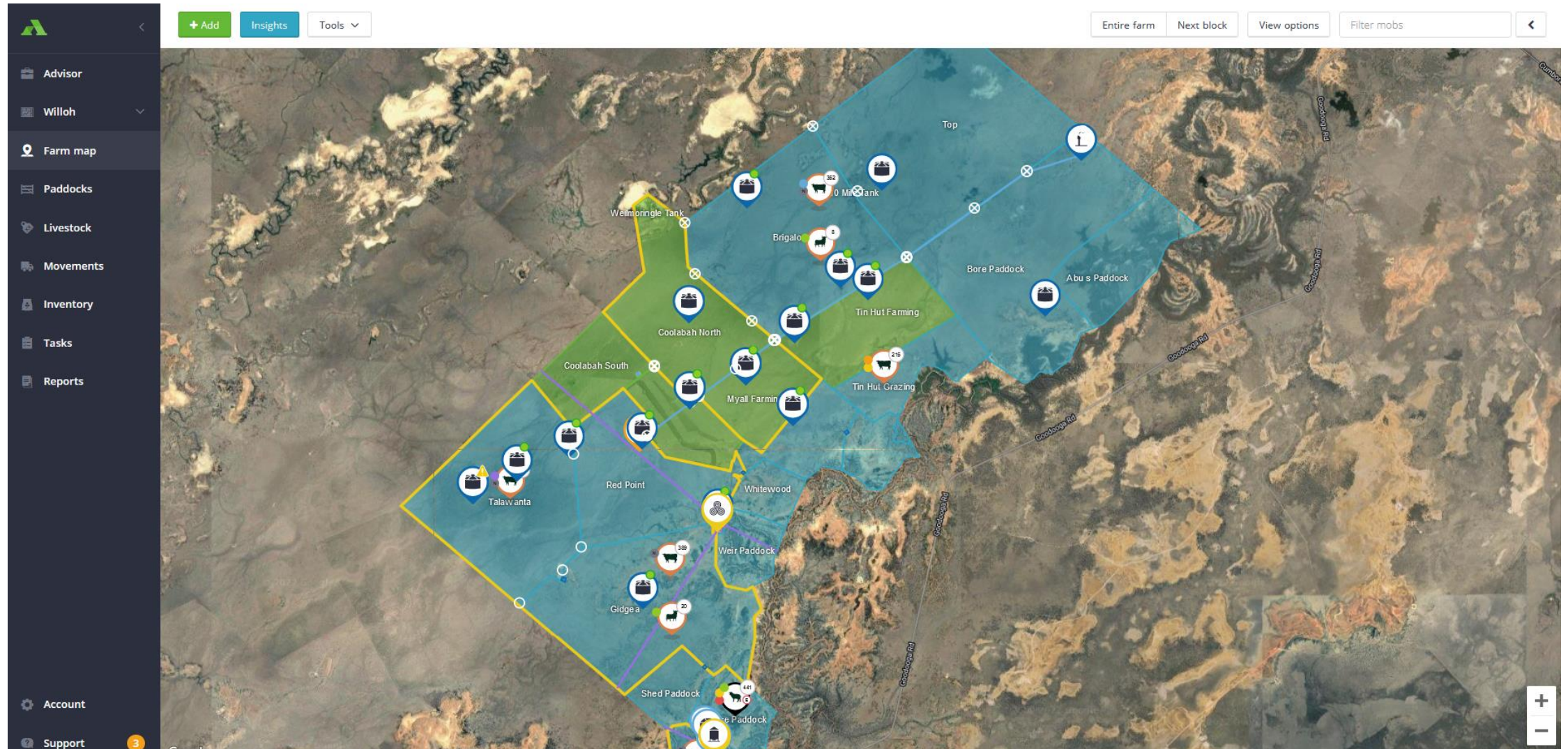
TITLE	DUE DATE	ACTIONS
Clipex Posts in Abu Fence	Aug 31, 2022	👁️
Water and secure Coolibah Farming	Aug 31, 2022	👁️
Build cooler to the west of cattle yards	Aug 31, 2022	👁️

**Rainfall** [View rainfall records](#)

Month	Rainfall (mm)
Nov 2021	0
Dec 2021	0
Jan 2022	0
Feb 2022	0
Mar 2022	0
Apr 2022	0
May 2022	7.9
Jun 2022	114.5
Jul 2022	46.6
Aug 2022	135.1
Sep 2022	301.8
Oct 2022	124

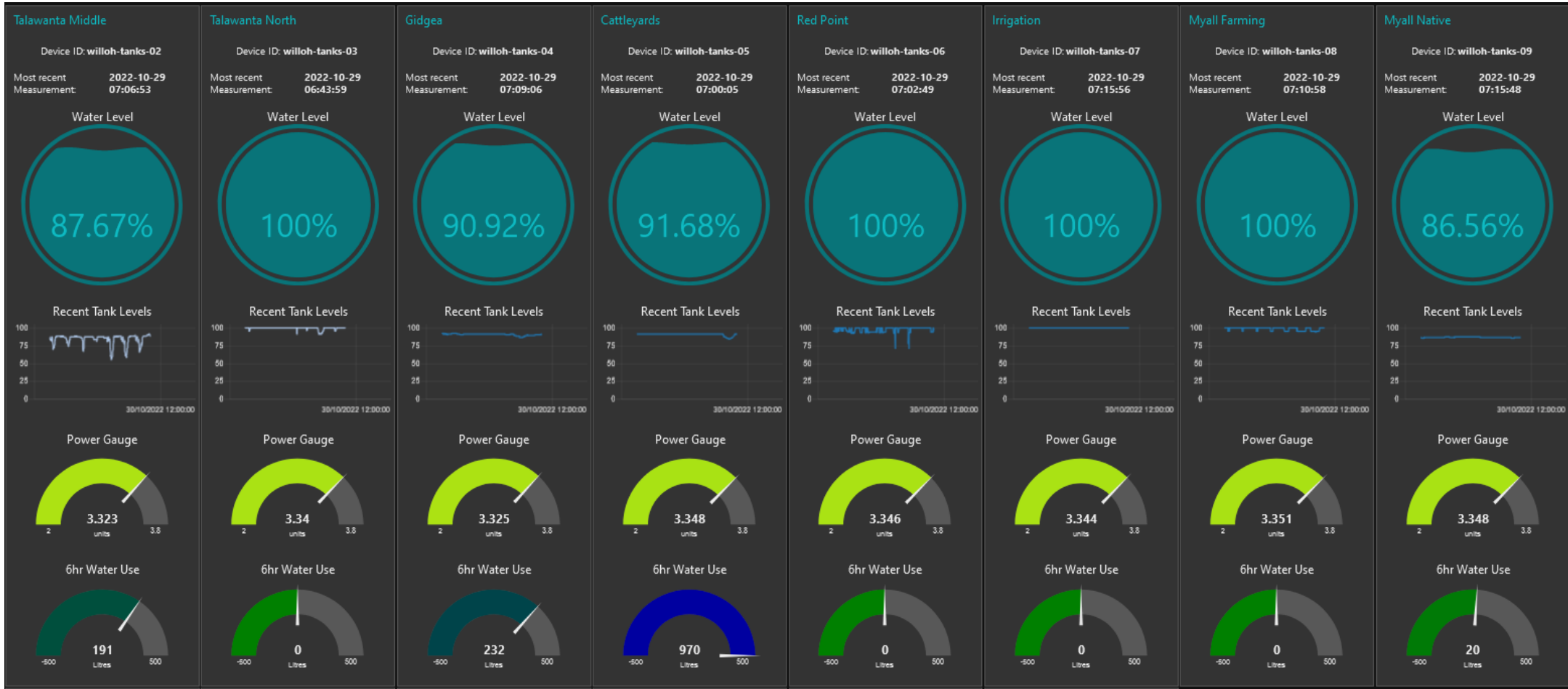
Farm Overview

# The fundamental stuff!!



Derek Schneider, Willoh via Brewarrina, NSW

# The fundamental stuff!!







# The fundamental stuff!!

UNE PARG Pasture Monitoring App

Sentinel Pasture Estimate Maps

Sentinel Pasture Estimate Plots

Select a Property:



Willoh

Display GDM or NDVI:

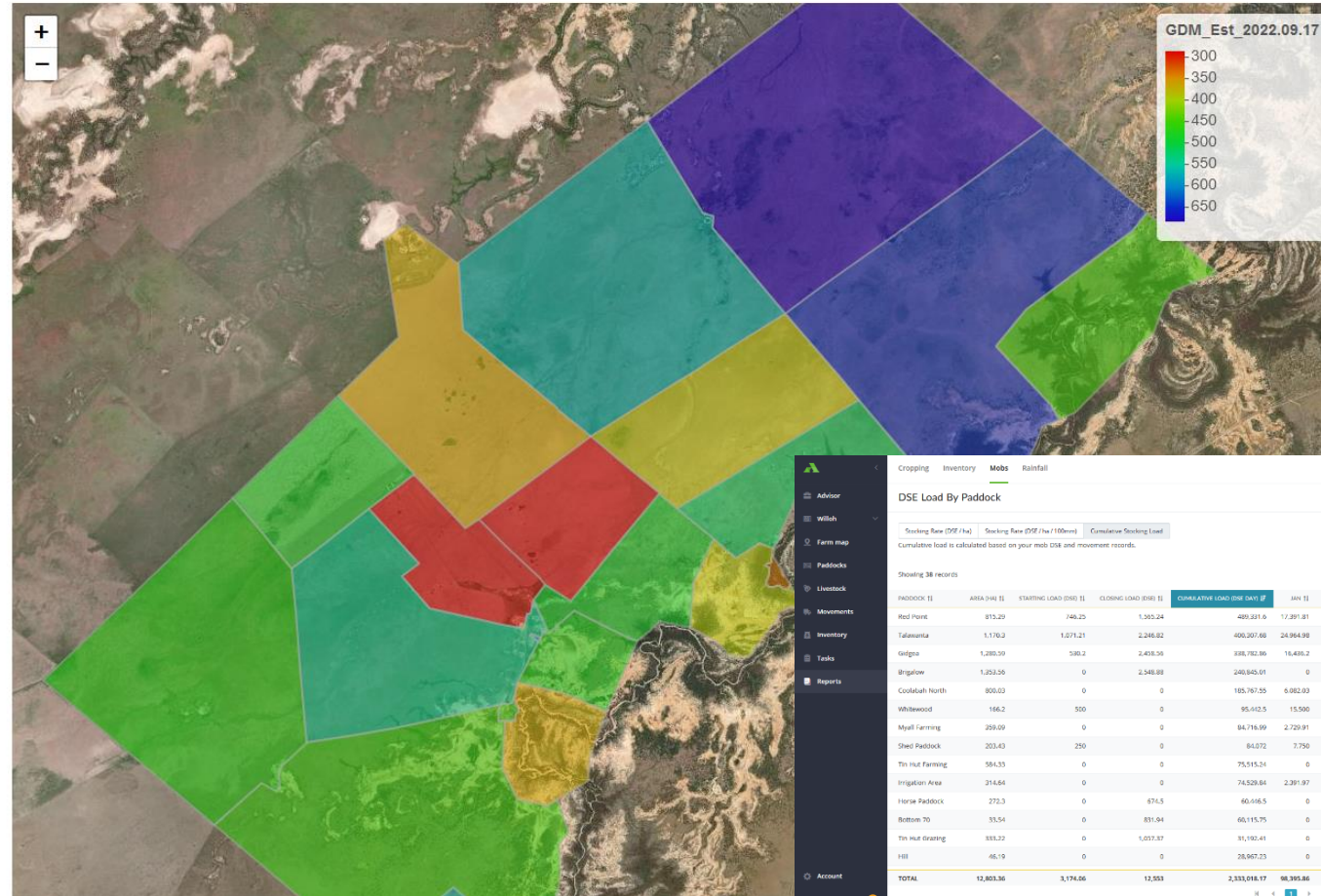
GDM

Select Date and Layer:

GDM\_Est\_2022.09.17

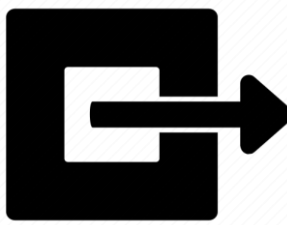
Property	Property Average GDM (kg/ha)	Image Date
Willoh	508	2022-09-17



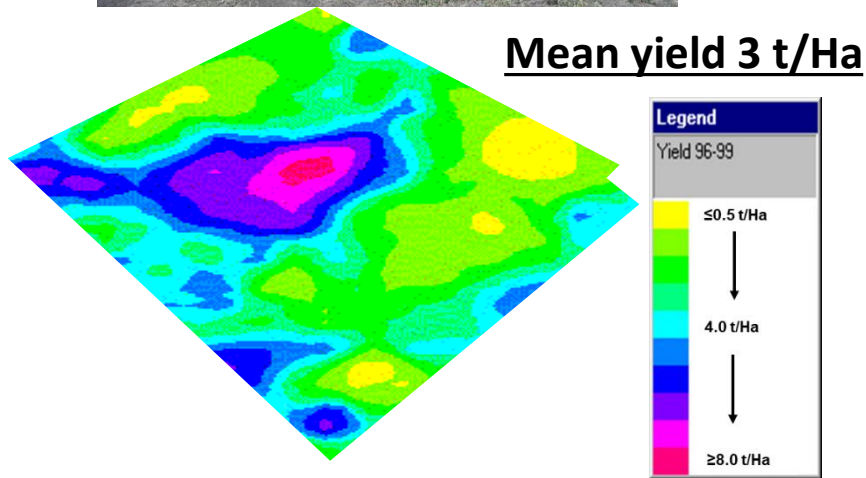
Derek Schneider, Willoh via Brewarrina, NSW



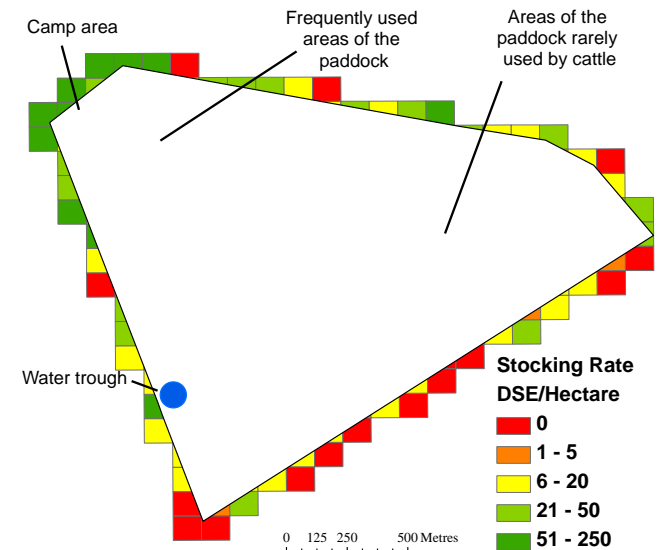
# Precision Livestock Management- a WIP



In the beginning (2000-2010)...



**Mean DSE 13/Ha**



$$LRI_x = \frac{\sum_x \text{Raw point count}}{\sum_n \sum_x \text{Raw point count}}$$

$$DSE_x = LRI_x * \text{Total DSE}$$

# Kick starting the livestock sector...

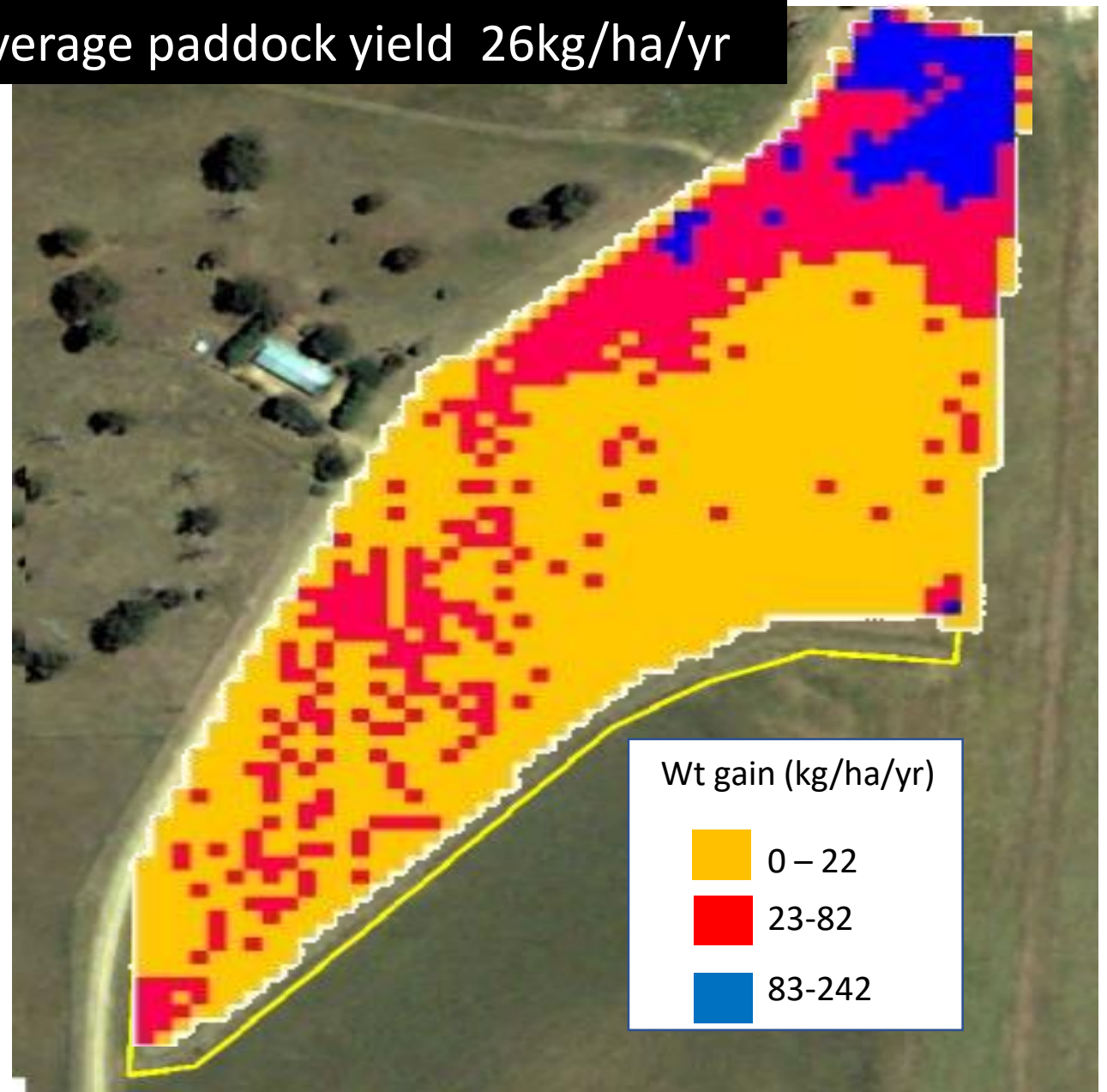


2015:  
*Is this the worlds first livestock yield map ?*

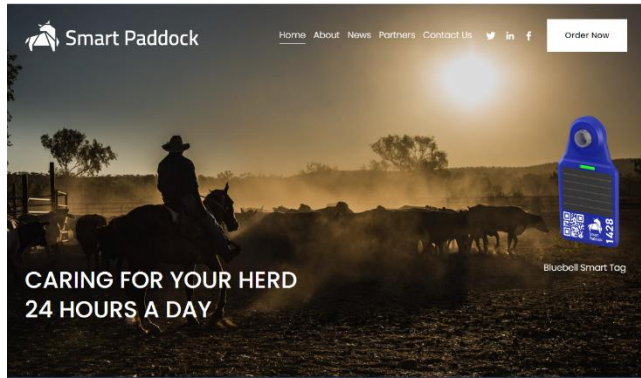
DSE map → Yield map → Gross margin map

Inputs-  
Fert  
Seed...

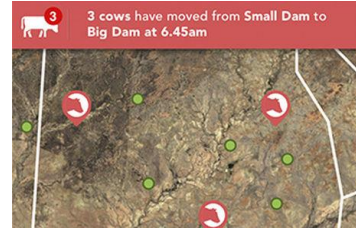
Average paddock yield 26kg/ha/yr



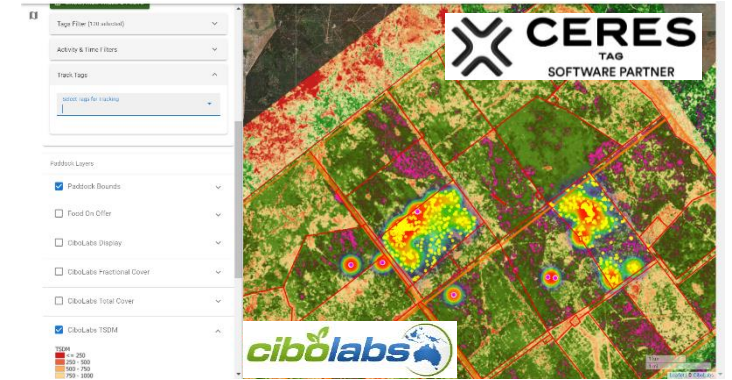
# Increasing on-farm options



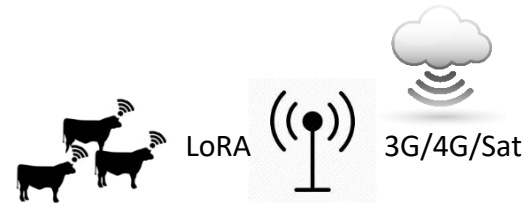
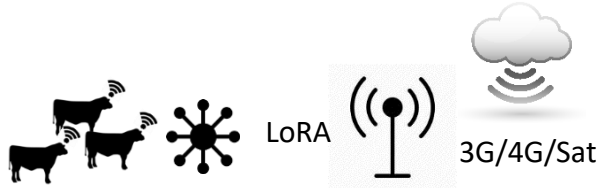
Smartpaddock.com



moovement.com.au



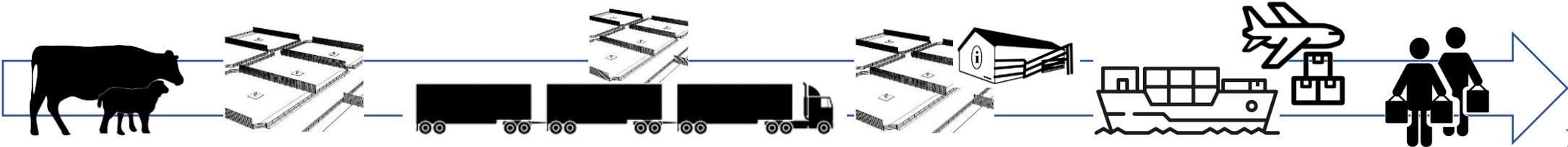
Cerestag.com



# SMART farming extends beyond the farm gate

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I was asked to keep it real...



Strengthening Foundations...

# SMART farming extends beyond the farm gate

I was asked to keep it real....BUT...

ESG/Emissions incl. Scope 1, 2, 3 reporting....



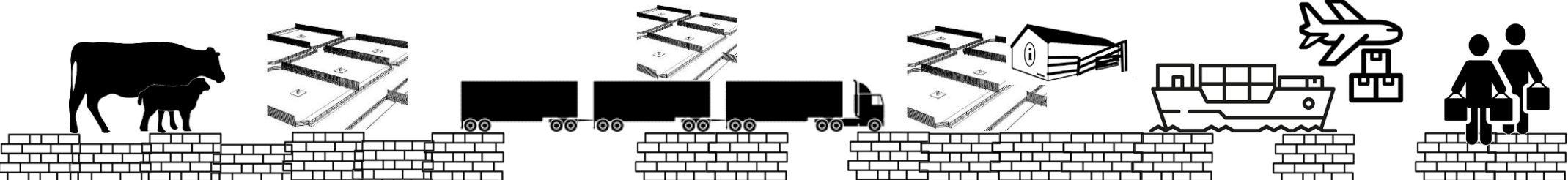
Traceability- food safety, market access, provenance



Biosecurity



ESCAS



Strengthening Foundations...

# SMART farming extends beyond the farm gate

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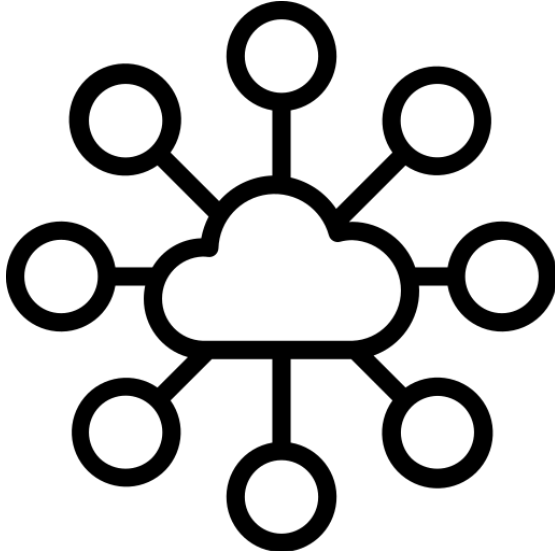
I was asked to keep it real.....BUT...

...the art of the possible (= science of the plausible)

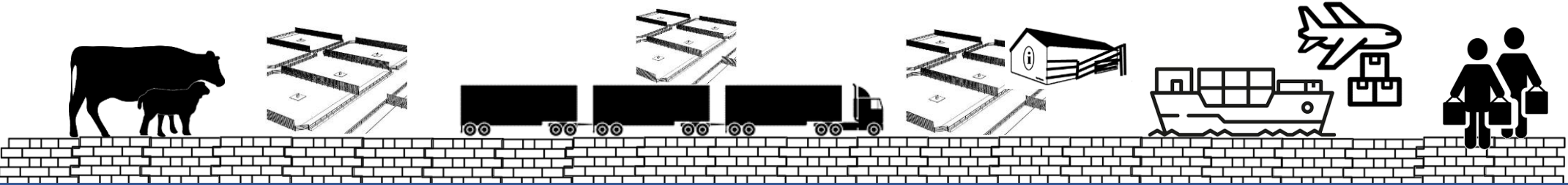


# SMART farming extends beyond the farm gate

Joining the dots **IS** technically FEASIBLE



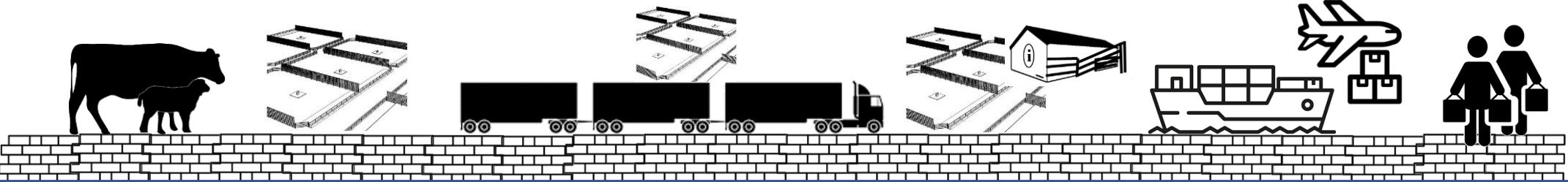
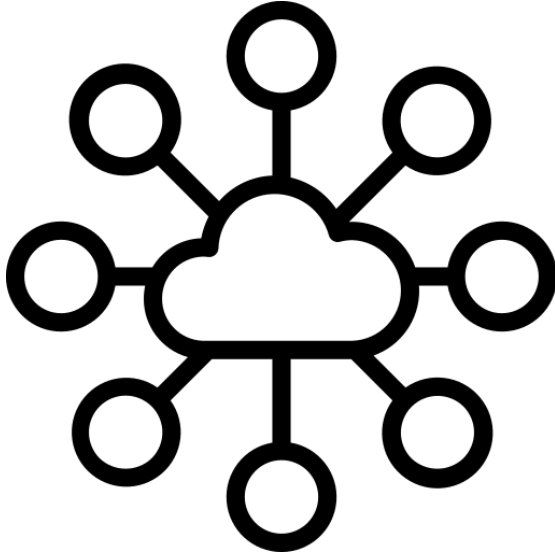
= Joining the data !!





# SMART farming extends beyond the farm gate

Joining the dots **IS** technically FEASIBLE

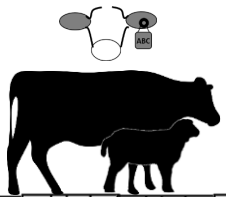
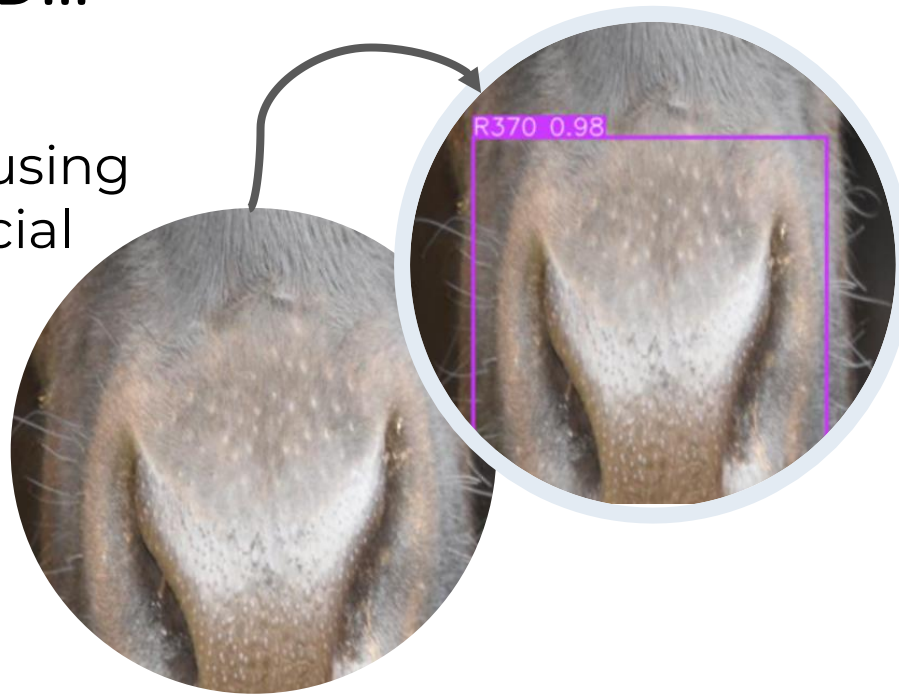


# When it comes to IoT, livestock are the THING!

...to compliment NLIS/VID...

## ID Trakka Research

Cattle Muzzle Identification using just a smartphone and Artificial Intelligence.



TerraCipher

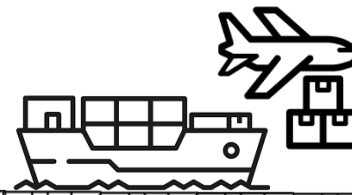
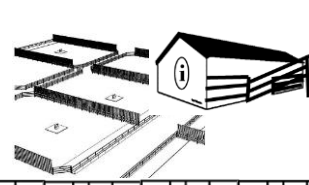
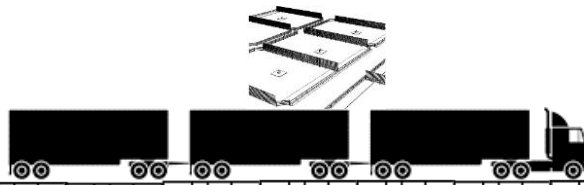
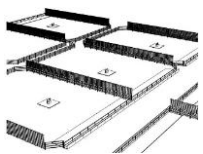
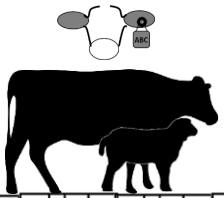
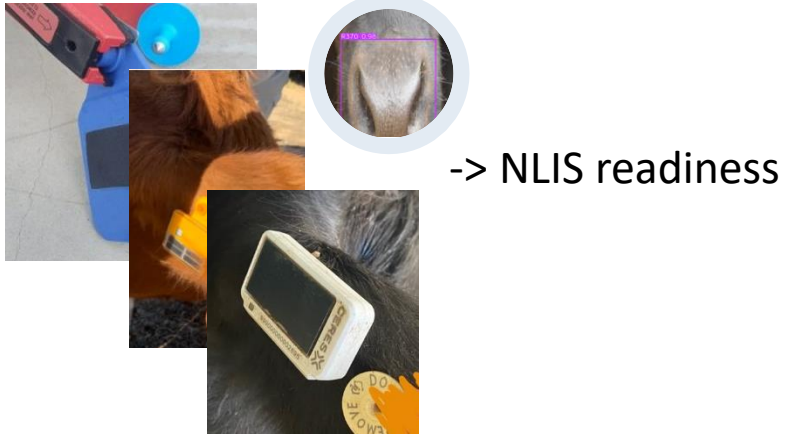
Integrity Systems

Charles Sturt University

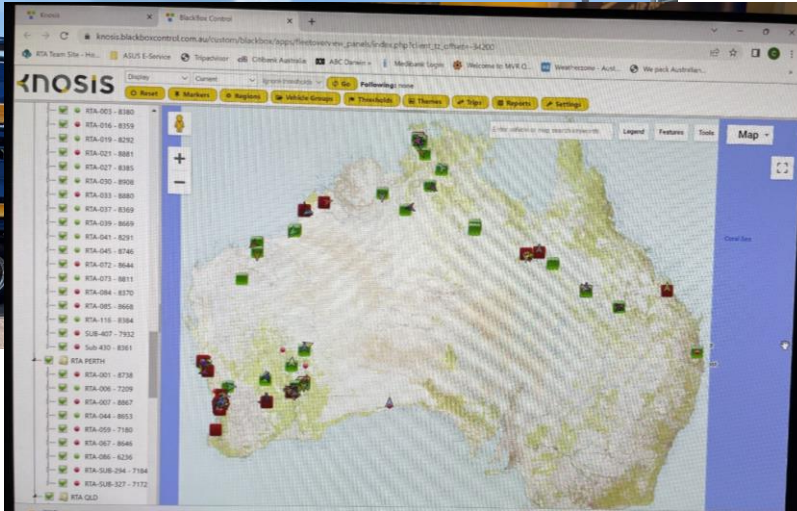
Courtesy Dave and Will Swain, terracipher.com\



# Key enablers



# Key enablers



+ High-flow panel reader/crate

+ LEO satellite/4G

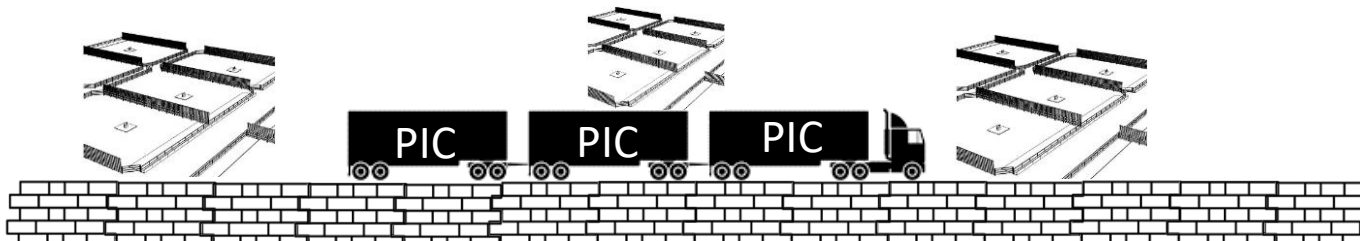


60 hd (B-double)

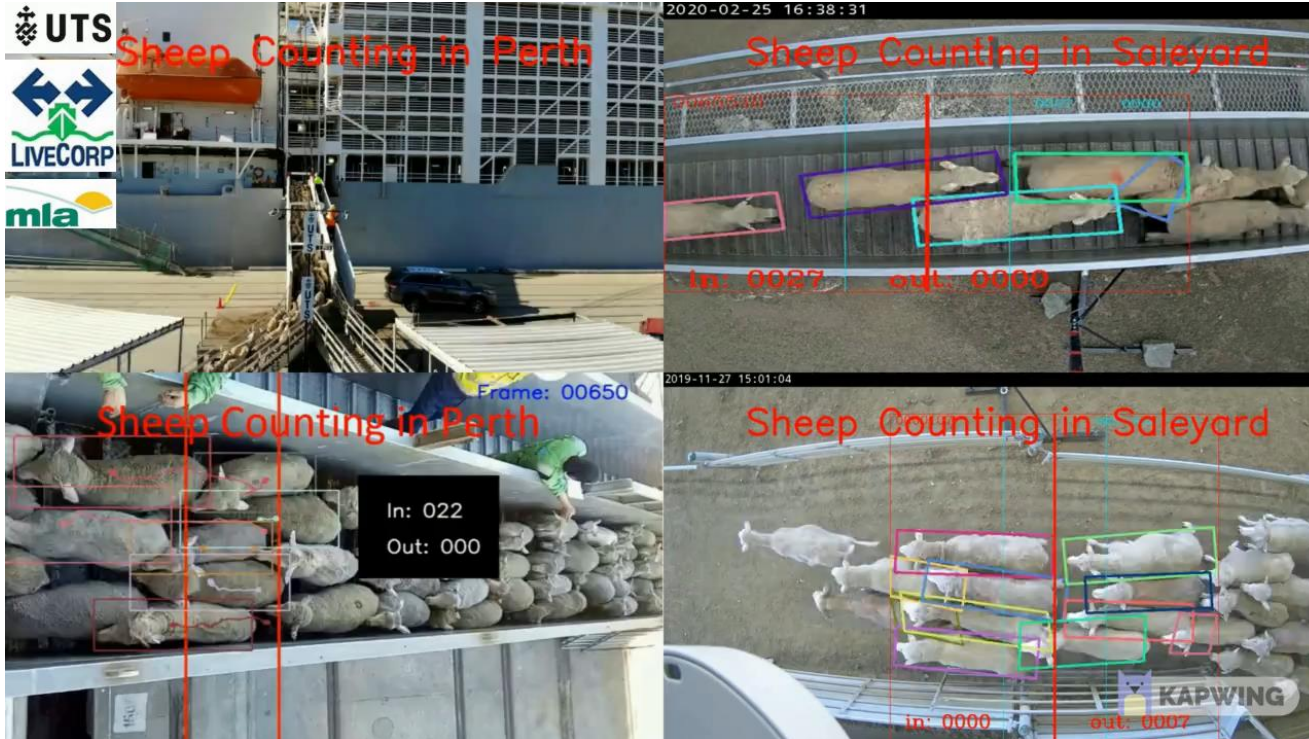
16 chars (NLIS) = 6-8 bytes

=> 1-2 tags per 20 byte LEO satellite msg

=> full load per 1600 byte 4G/5G NB-IoT msg



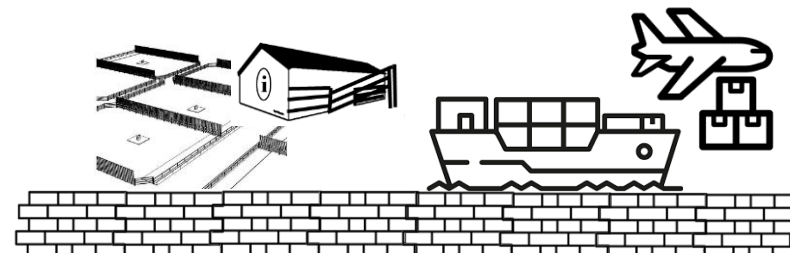
# Key enabler: Monitoring systems



Jian Zhang et al., 2022

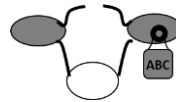


Schneider et al., 2017



# Key enabler: Telecommunications

Vessel network connectivity trial (Connectivity 2.0)  
= on-board Wireless mesh networks

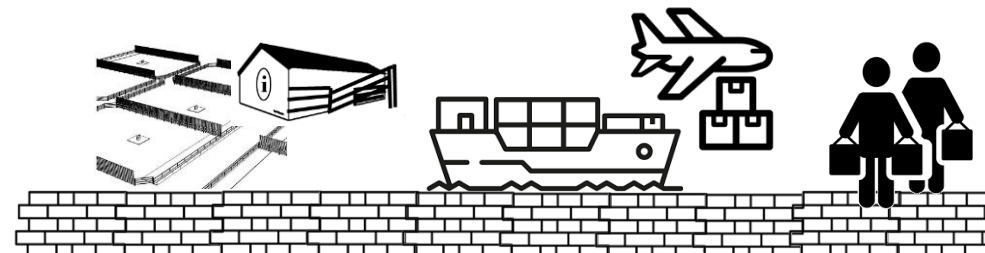
 X ~11,000



Ref: Dehumidification Research Trial Grant:  
Final Report Part 2 – Vessel Network Connectivity Trial, August 2021



Critical design elements:  
Water, Feed, Air, Stability,  
**Intra-ship telecomms/data ecosystem!!**



# Key enabler: A data revolution...

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## A Real-time Data Sharing Infrastructure **Must**



### **1. Be producer centric.**

By putting producers directly in control of their data.



### **2. Standardise the data.**

So everyone is speaking the same language.



### **3. Connect with anyone.**

Regardless of the technology they use.

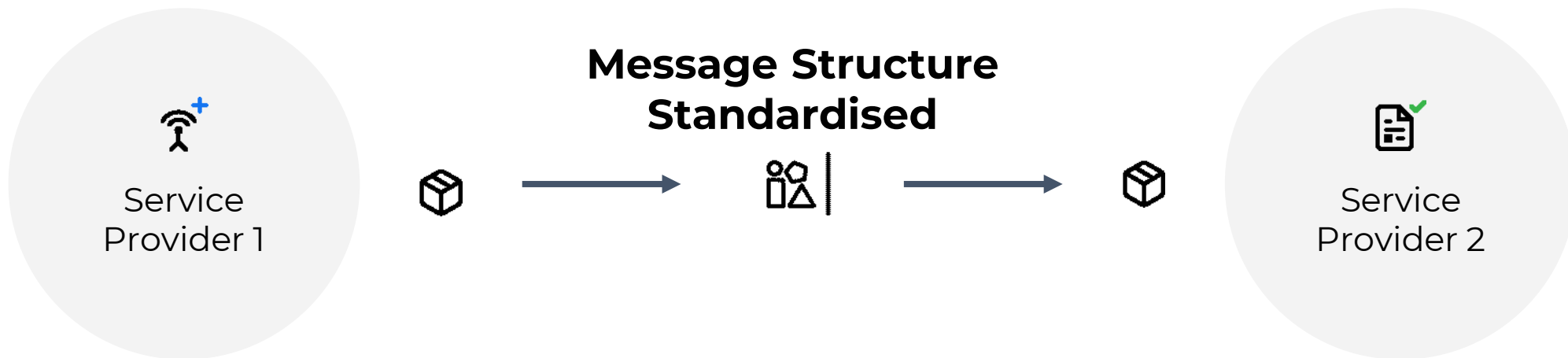
# Key enabler: A data revolution...

## The Importance of Standardisation and Reliability for DATA DISTRIBUTION

### (NOT aggregation)

Everyone must be speaking the same language\* to share data between each other.

\*AND data distribution relies on robust object (eg animal) ID systems.





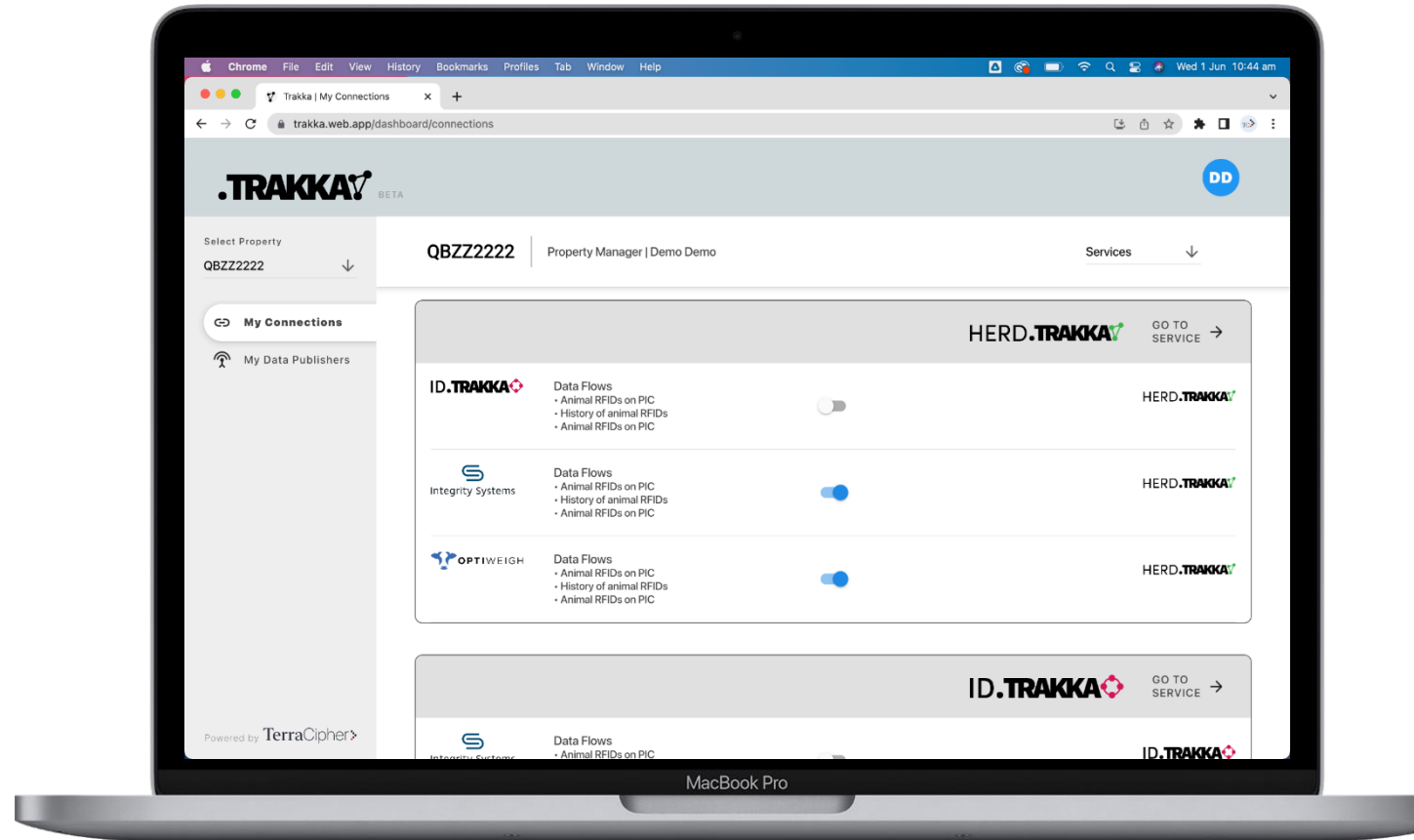
# Key enabler: A data sharing platform

# AgriTrakka



**Control = Ownership**

**Giving Farmers Control**



# Key enabler: A data sharing platform

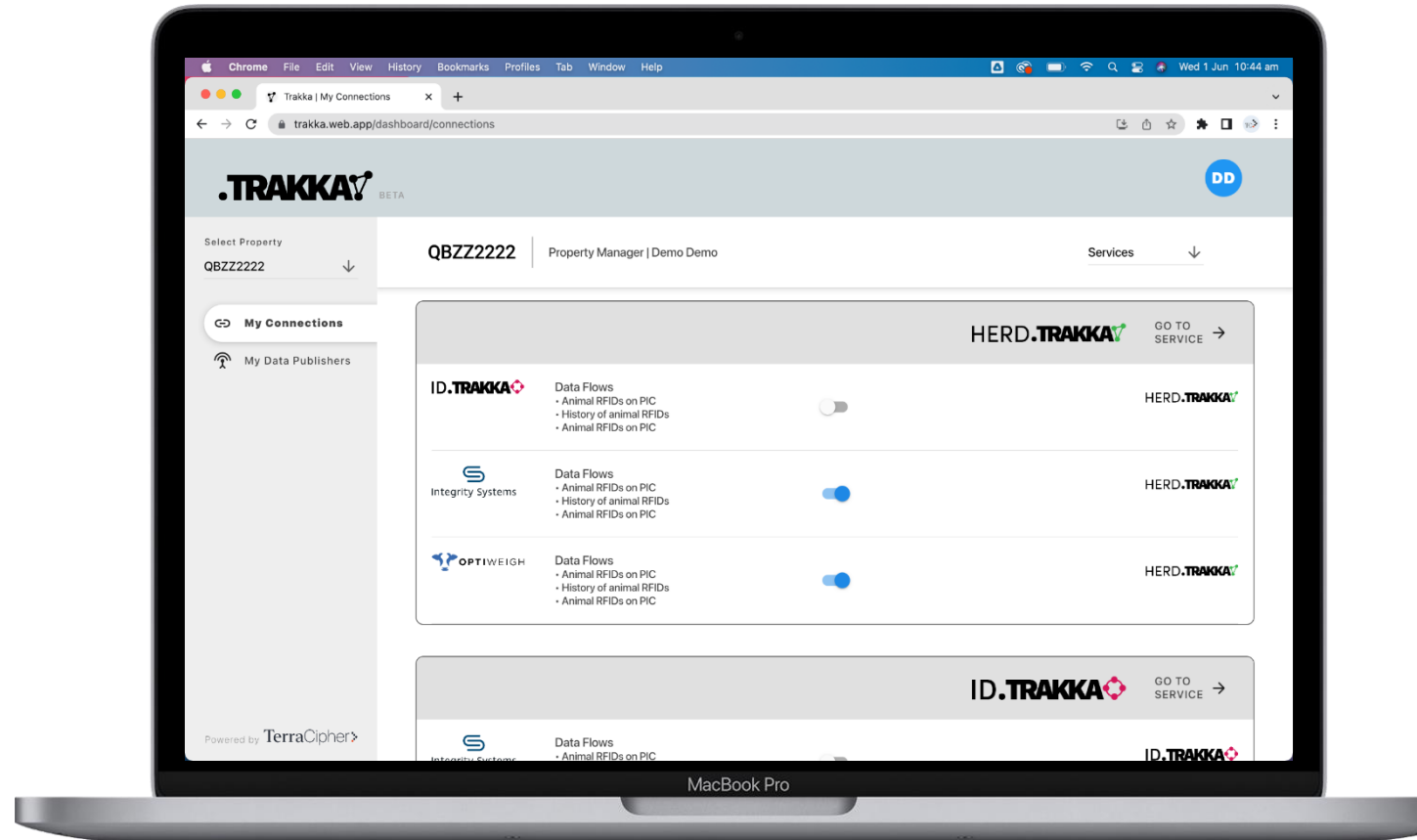
# AgriTrakka



**Control = Ownership**

**Giving Farmers Control**

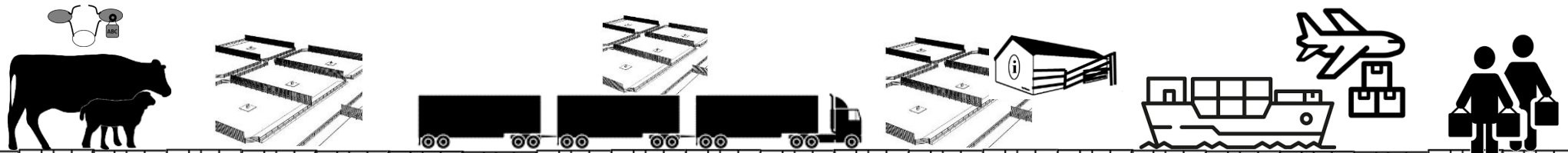
**\* If you'd like to join our trial:  
info@terrcipher.com**



# SMART farming extends beyond the farm gate

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Joining many of the dots **IS** technically FEASIBLE

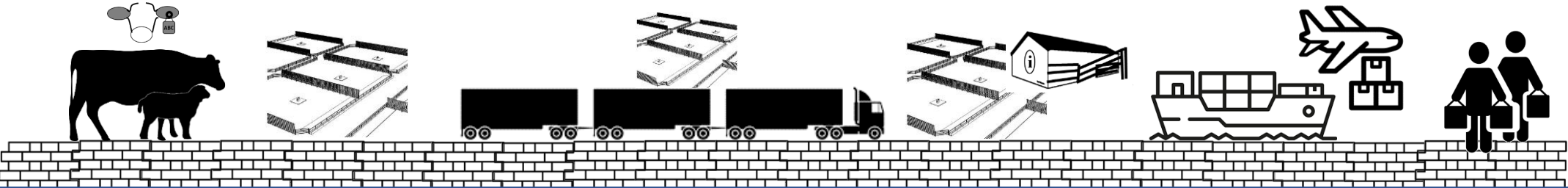


# SMART farming extends beyond the farm gate

Joining some of the dots **IS** technically FEASIBLE



But is it HUMANLY possible?





Yes- if we put our heads  
together!



# Yes- if we put our heads together!

- Utilise expanding cohort of *'hard-yarders'*!

*Vic IOT trials, NSW Farms of Future program, Qld Agtech hubs, PIRSA Agtech demo sites, (NT) Digital Territory, Agtech Innovation WA*



# Yes- if we put our heads together!

- Utilise expanding cohort of *'hard-yarders'*!

*Vic IOT trials, NSW Farms of Future program, Qld Agtech hubs, PIRSA Agtech demo sites, (NT) Digital Territory, Agtech Innovation WA*

- Be a *'trialer'* -  
*"Ive learned more from what didn't work than what did"*





THANK-YOU

**Dave Lamb**



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